

YWCA Cass Clay

Community Partner Program

2021

	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
	PREMIER PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
Private shelter tour for your company's leadership team followed by lunch & YWCA briefing, at your request	●				
Opportunity to put company swag item in Nominee gift bag at Women of the Year event	●				
Tickets to Women of the Year event**	10 tickets (\$800 value)	10 tickets (\$800 value)	8 tickets (\$640 value)	5 tickets (\$400 value)	2 tickets (\$160 value)
Verbal recognition at all YWCA events	●	●			
Logo placement on YWCA newsletters throughout the year (20,000 mailed to individuals and businesses annually)	●	●			
Logo placement on YWCA website home page with direct link to your website	●	●	●		
Individualized Community Partner Spotlight on Social Media (per year; must provide content)	4 Spotlights	3 Spotlights	2 Spotlights	1 Spotlight	
Opportunity to establish an employee volunteer program with YWCA	●	●	●	●	
Logo placement on Chocolate Fantasy and Women of the Year publications	●	●	●	●	●
Logo placement on your event tables**	●	●	●	●	●
Tickets to Chocolate Fantasy event**	10 tickets (\$150 value)	10 tickets (\$150 value)	10 tickets (\$150 value)	10 tickets (\$150 value)	8 tickets (\$120 value)
Private shelter tour for employees or a presentation at your business; at a time convenient for you	●	●	●	●	●
Recognition in YWCA Annual Report	●	●	●	●	●

**Tickets and events are subject to change based on CDC/local guidelines regarding the COVID Pandemic. If in-person tickets are not available you will receive a with a Sponsorship Package equivalent to your tickets value. You will receive the same branding and marketing opportunities.

For more information, please contact Morgan:

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WHY PARTNER WITH YWCA?

YWCA is on a mission and we ask you to join us.

Partnership helps our mission and yours:

- **Shows your social good.** We'll shout about this partnership, and you should, too. Your social good comes shining through when you're a YWCA partner.
- **Grows your reputation.** You're on a mission alongside a respected, impactful organization in an important cause.
- **Inspires employee passion.** People feel good when they're part of something big. You channel their desire to help our community and make a difference. A job means more than a paycheck when your business helps solve community problems.
- **Opens a door to rewarding experiences and teamwork.** Employees who volunteer with YWCA will experience our calling firsthand and get recognized for their good work. Attending YWCA events is an honor for passionate team members.

When you partner with YWCA Cass Clay, you're beside us helping women and children escape abuse and homelessness. You help break the cycles of domestic violence and poverty.

WHY WE PARTNER...



Blue Cross Blue Shield of North Dakota is an independent licensee of the Blue Cross & Blue Shield Association

At BCBSND, we know that well-being is a steady force during times of crisis. We're a proud partner of YWCA Cass Clay, and we support their mission to offer healing resources to our community's women and children in times they need it most.

This is important work. And it wouldn't happen without the people and businesses of our community. While government support and foundation grants are essential, **60% of the financial support for the shelter comes from private donations** – people and businesses like you. Your support changes lives.

[We send over 20,000 newsletters each year, engage 9,500 social media followers, and welcome 2,500+ event attendees.]

JOIN WORK YOU BELIEVE IN.

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