

YWCA WOMEN OF THE YEAR
CELEBRATING HER JOURNEY
2021 Categories



Criteria for Women of the Year Categories

1. Regard will be given to the ways in which the nominees exemplify the mission and vision of YWCA. The nominee's contributions and degree of impact of her achievements may be in her neighborhood, community, state, or nation. Women "behind the scenes" as well as those in the public eye should be considered for all categories.
2. The nominee must be a resident or work in Cass County, North Dakota or Clay County, Minnesota. Students attending educational institutions in Cass or Clay counties are also eligible.
3. If not selected as a Women of the Year honoree, an individual may be nominated either in the same or a different category in future years. Past Women of the Year honorees are eligible to be nominated in another category after 3 years.

2021 Women of the Year Categories

Please read through each category carefully and select the category best suited for the nominee. If you are unsure which category to select, you may choose up to two categories. Businesses and Organizations are only eligible for the Leader in Women's Empowerment category.

Individuals

Advocating for Equality: Any woman whose work or community involvement brings respect, inclusion, and equal rights for all people. She challenges discriminatory practices and advocates to eliminate barriers, so our community welcomes all.

Arts & Culture: Any woman who contributes in creative arts or preserves the culture of Cass and Clay counties so that life here is immensely richer. She inspires an interest in local arts and culture while advocating for its preservation.

Business Management & Entrepreneurship: Women will be considered from all levels in the business world: business owners, managers, employees, and entrepreneurs. She may be employed by profit or non-profit organizations and serve as role models of passion, big thinking, taking risks, and getting it done.

Communications: Women who color outside the lines and weave masterful stories through marketing, advertising, and/or public relations. She inspires others through innovation while representing women as a powerful force in the field of communications.

Community & Volunteer Service: Any woman who has graciously volunteered her time to make a difference in our community or has impacted others through public service. She pours energy into a cause and draws out the passion in others.

Education: Women who shape the future working as teachers, administrators, or support staff in child care, elementary, secondary, higher education, non-traditional settings or community education. She nurtures, empowers, and sparks her students to be more, do more, and serve more.

Faith Community: This woman has made a significant contribution in bringing the mission and vision of the faith community to life. She invigorates others to do ministry through her leadership.

Health & Wellness: Any woman working in physical, mental, or spiritual health who empowers the whole person through her energy, adaptability, and disease prevention efforts.

Lifetime Achievement (Florence Reed Owens): This woman must be at least 55 years of age and have demonstrated a long-term commitment to equality, empowering women and girls, and/or eliminating racism. She exemplifies integrity and displays compassion for humanity.

Science & Technology: Any woman who thrives in technology, engineering, and/or science and utilizes her talents to improve our community while actively mentoring other women to join these important fields.

Young Woman of Today & Tomorrow: This young woman age 15 to 22 is creating a brighter future for us all. She has demonstrated exceptional leadership, scholastic ability, volunteer service, or made bold achievements.

Youth Advocacy: Any woman who is an advocate for the health and well-being of youth; either by engaging in advocacy efforts on behalf of youth or working directly to make the future better and brighter by equipping our young people.

Businesses

Leader in Women's Empowerment: This business or organization has proven remarkable dedication to advance women by empowering them to thrive socially, economically, and professionally.